

Grounded Theory and Ethnography Design Grading Rubric |  
 BUSI815\_B02\_202130

Criteria	Ratings				Points
Content - Design	25 to >22.0 pts Advanced Provides a correct and detailed description of the design that addresses when to use the design.	22 to >20.0 pts Proficient Provides a basic description of the design.	20 to >0.0 pts Developing Provides an erroneous description of the design.	0 pts Not Present	25 pts
Content - Challenges	15 to >13.0 pts Advanced Describes two problems or challenges that the researcher may encounter when using the design and how these might be addressed.	13 to >12.0 pts Proficient Describes two problems or challenges that the researcher may encounter when using the design but not how they may be addressed.	12 to >0.0 pts Developing Describes two problems or challenges unrelated to the design that the researcher may encounter.	0 pts Not Present	15 pts
Content - Problem Statement & Purpose Statement	15 to >13.0 pts Advanced Provides a correctly phrased problem statement pertaining to the assigned research topic and a purpose statement that both aligns with the design and the selected research question.	13 to >12.0 pts Proficient Provides a problem statement pertaining to the assigned research topic and a purpose statement that lacks alignment with either the design or the selected research question.	12 to >0.0 pts Developing Does not provide a problem statement pertaining to the assigned research topic and a purpose statement that lacks alignment with either the design or the selected research question.	0 pts Not Present	15 pts
Content - Research Questions	15 to >13.0 pts Advanced Crafts two qualitative research questions appropriate for the design; the research questions include appropriate phrasing/terminology.	13 to >12.0 pts Proficient Crafts two qualitative research questions appropriate for the design; the research questions lack appropriate phrasing/terminology.	12 to >0.0 pts Developing Crafts two questions inappropriate for the design.	0 pts Not Present	15 pts

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Structure - Format	30 to >27.0 pts  Advanced  The paper adheres to current APA format without errors or 1 minimal error including a title page, levels of heading, and citations (parenthetical or in-text) and references.	27 to >24.0 pts  Proficient  1 or more of the below criteria are not met: The paper adheres to current APA format without errors or 1 minimal error including a title page, levels of heading, and citations (parenthetical or in-text) and references.	24 to >0.0 pts  Developing  2 or more of the below criteria are not met: The paper adheres to current APA format without errors or 1 minimal error including a title page, levels of heading, and citations (parenthetical or in-text) and references.	0 pts  Not Present	30 pts
Total Points: 100					